

ALISON: head of corporate affairs



Alison joined London Youth in September 2005. As Head of Corporate Affairs she is responsible for media, fundraising and livery liaison. She is also helping to develop London Youth's public affairs profile.

Alison previously worked for Weber Shandwick Worldwide and Ketchum. This work included public affairs, policy development and event management for Toyota, Nintendo, the Corporation of London and Panasonic. Her move to the voluntary sector meant an eight year stint with the Shaftesbury Society, supporting vulnerable young people and adults in urban areas and raising the profile of the organisation.

Alison is a politically active member of the Labour Party but has high level contacts across the party spectrum. She engages in voluntary work in Lambeth and Battersea and is an active churchgoer, sporting enthusiast and rower. The rest of her time is taken up with her two young sons and husband.

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